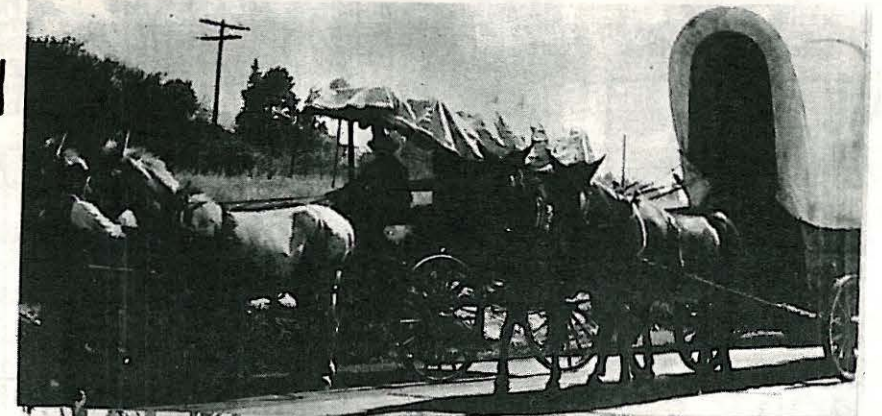


ECHO

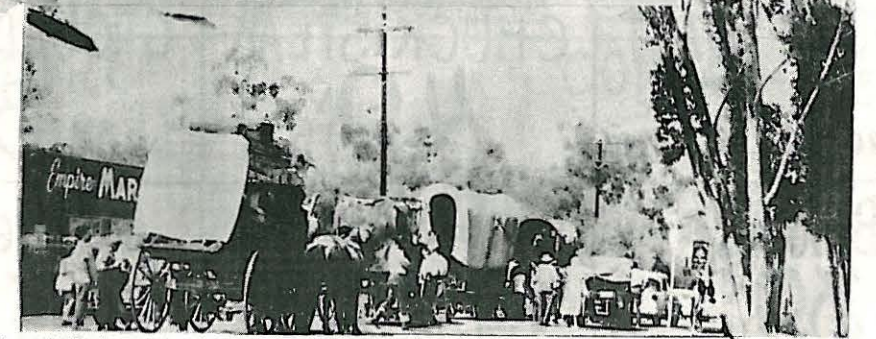
The
Over-
land
Mail

Centennial



Tennessee
to
California

1958
to
1961



THE COVERED MAIL WAGON AND TRAIN IN ALPINE LAST SATURDAY

OLD TIMERS TO PICNIC
The San Diego Old Timers Club will hold its annual picnic Sunday, July 23, at Felicita Park, near Escondido. All persons who lived in San Diego County during the year 1900 or before are invited with their wives and husbands. Don M. Stewart is president and L. H. Voeltzel is secretary of the club.

WE SELL RANCHES

Wiley S. Campbell, Realtor
Marjorie A. Derlin, Alpine Mgr.
15190 Hwy. 80 HI 5-3383

WORK NEAR HOME

An experienced shirt finisher is needed in a laundry near Alpine. 8:30 to 5:00 five day. \$1.25 per hr. part or full time. HI 5-2242

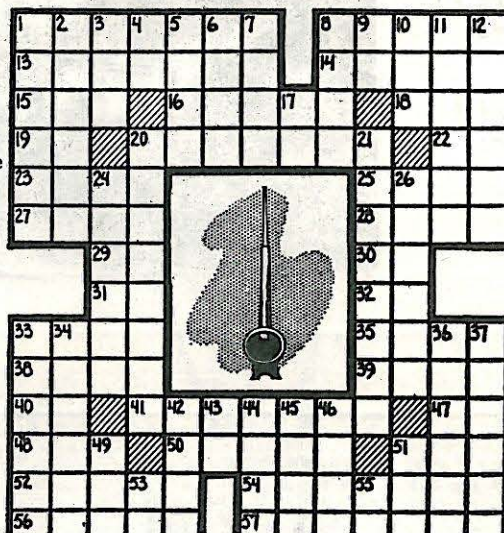
HORIZONTAL

- 1 Depicted musical instrument
- 8 It is used in the Alps
- 13 Remainder
- 14 Weird
- 15 Blackbird
- 16 Restrain
- 18 Ready
- 19 State (ab.)
- 20 Sitting
- 22 Liquid measure (ab.)
- 23 Upon
- 25 Russian city
- 27 Novice
- 28 Lateral part
- 29 Preposition
- 30 Tuberculosis (ab.)
- 31 Hypothetical force
- 32 Concerning
- 33 Distance measure
- 35 Part of the eye
- 38 Toward the sheltered side
- 39 Lighting device
- 40 Negative
- 41 Wraps
- 47 Italian river
- 48 Immerse
- 50 Vegetable
- 51 Pronoun
- 52 Texas mission
- 54 Rosiest
- 56 Observed
- 57 Hebrew ascetics
- VERTICAL**
- 1 Biblical mountain

- 2 Gentleness
- 3 Greek letter
- 4 Exclamation
- 5 Norwegian city
- 6 Regrets
- 7 Fishermen's apparatus (pl.)
- 8 Body fluid (prefix)
- 9 You and I
- 10 War god
- 11 Drank slowly
- 12 Colonize
- 17 Diphthong
- 20 Poetic feet
- 21 Parts of the nose
- 24 Bird

Wind Instrument

WEEKLY CROSSWORD PUZZLE



- 26 Spanish painter
- 33 Siouan language
- 34 Panay seaport
- 36 Palm off
- 37 Gushes
- 42 It is made of
- 43 One
- 44 Weary
- 45 Cultivates
- 46 Finishes
- 49 To the point
- 51 Oriental coin
- 53 Personal pronoun
- 55 Down

Empire Market

QUALITY MEATS, GROCERIES & PRODUCE
9 AM to 6 PM MONDAY thru SATURDAY

CHUCK ROAST U.S. Good 39¢/lb	CHUCK STEAK 49¢/lb	GROUND BEEF LEAN 39¢/lb
Bologna 39¢/lb.	Barbecued \$1.09 CHICKEN lea Min. wt 1 1/2 lbs	Wieners 45¢/lb.

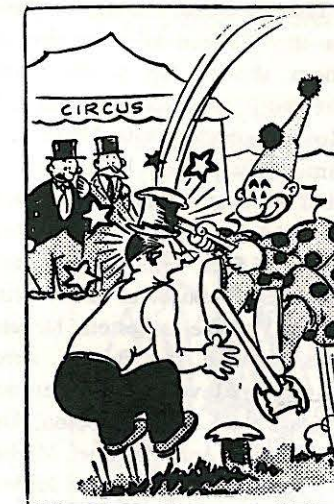
2169 ARNOLD WAY, NEXT TO THE POST OFFICE IN ALPINE. -HI5 2105

Date Book

THURSDAY, July 20th
Youth Center vs. Florences
Kiwanis, Fuller Hall, 7 pm
Friday, July 21st
Casino
Dance at Alpine ball field,
8:30 pm
SATURDAY, July 22nd
VFW Game night, Hall, 8 pm
MONDAY, July 24th
American Fence vs. Alpine
Trucking
Alcoholics Anonymous, Fuller
Hall, 8:15 pm
TUESDAY, July 25th
Whitt Plumbing vs. Lazy A
Alpine Fire Department, business
meeting, Fire House, 7:30 pm
WEDNESDAY, July 26th
Alpine Community Church Guild,
Fuller Hall, 10 am
Kiwanis vs. Florences
THURSDAY, July 27th
Youth Center vs. VFW
Kiwanis, Fuller Hall, 7 pm

GUESTS AT ALPINE VFW
Visiting the last Alpine VFW
Post 5233 meeting Friday, July 14,
were: Comdr. John W. Bredford and
Sr. Vice-Comdr. Raymond Allgair
of El Cajon VFW Sable Post 2275;
Comdr. W. (Happy) Blake and Sr.
Vice-Comdr. Jim Smith of San
Diego O. K. Ingram Post 1774.
Margery Bredford, president of the
Sable Post Auxiliary, visited with
Alpine Post Auxiliary. Mr. Blake
is aid de Camp to the National
Commander.

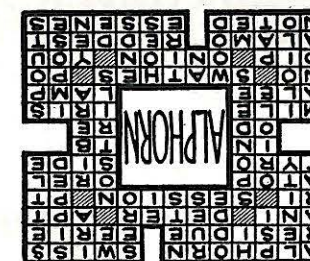
Comedy Corner



"I'm afraid the clowns can't be used as roustabouts!"

LUTZ'S GARAGE
COMPLETE SERVICE
HI5-2967
IN ALPINE ON HWY 80

Here's the Answer



ALPINE ECHO

Edgar S. Welty EDITOR
PHONE HICKORY 5-2616
Address correspondence to
P.O. Box 8, Alpine, California

JUDICIALLY DECLARED A NEWS-
PAPER OF GENERAL CIRCULATION
BY THE SUPERIOR COURT OF SAN
DIEGO COUNTY, CALIFORNIA.
NOVEMBER 12, 1959:
LEGALLY QUALIFIED TO PUBLISH
LEGAL NOTICES.

SUBSCRIPTION: 1 YEAR.....\$2.00

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WILL TRADE

Two new 3 bedroom homes in
Lakeside, very nice, not tract,
close to schools, churches and
shops. Excellent for home or
income. Will trade for clear
acreage or will sell. HI 5-3146.

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CANYON NEWS

by LUCY McCONNELL-HI 5-3118

The Luau for the local Teenage Club was held at the home of Mrs. [Name] as planned Saturday evening. The young people danced until time for dinner to be served. The menu consisted of baked ham with pineapple, banana fruit salad, barbecued corn, fish, coconut, olives, shrimp cocktail, fresh pineapple slices, corn chips, potato chips, cheese and onion dip and Hawaiian punch. Following dinner games were played; chewing the string to the marshmallow tied to the middle, passing a lifesaver via a toothpick, no hands. Winners received a lifesaver, naturally.

A Calypso dance was tried with each one dancing under a gradually lowered pole with backs bent. One by one they dropped out and I'm sure the only real results were aching back and leg muscles the next morning.

There are sure lots of cute boys in the Canyon as a number of them showed up at the party dressed in the latest mu-mus and flower bedecked hats. Three at a time they put on hula skirts to find the best shaker in the bunch. No winners, just a well-shaken group of kids. Sane dancing until Aloha. A wonderful party with Carol Vellone as hostess. Mr. and Mrs. Vellone, Jack Brewer, Arron and Dian Aleverson as chaperones. Guests were: Sharon Beeson, Del Swoveland, Anna Andrews, Mickey Margo, Doris Roxanne Jordan, Dollie?, Jimmy Beeson, David Phillips, Kenny Carpenter, David Lester, Jerry Swoveland, George DeWild, Mike Apicka, Harry DeWild, Bill Stevens, Steve Sample, Garry Renalds, Ralph and Bill, friends of Garry, but don't know their last names (ha), Mike Robison, Lonnie Hettinger, Don Barns, John Holl and a couple others for which I'm sorry to say, I couldn't find out their names.

P. 4, ECHO, July 20, 1961

We wonder why nobody has never thought of building rubber roads, then making cars with concrete tires.

Everyone had a ball and hope it can be done again before the summer is over. One thing, though, there must be more help next time or there will be no more for sure.

Mr. and Mrs. Bill Wallace of 807 Silverbrook had Mr. and Mrs. Buc Perschka of Phoenix, Arizona, with their five children as guests for a week of their vacation. Understand it was quite a vacation but don't know for whom.

Mrs. Al Keith of 1015 Harbison Canyon Road had a little accident last week. Seems like a crazy mixed up deer got its directions crossed and ran into her car as she was driving down Dehesa Road. The poor little deer ran about a 100 yards off the road and fell dead. Must have been as much a shock to the deer as it was to the Keith auto, smashed up her fender and even for all of that, the game warden gave the dead dear deer to somebody else.

The monthly Cub Scout pack meeting was held Monday evening on the patio of the Community Building. There was a short meeting after which the Pinewood Derby was held. Winners being: Jeff Wise, 1st; Robert Vellone, 2nd; and Larry Vineyard, consolation prize. Bet we will have more races as the boys certainly had a good time.

Haven't received the list of entries for our Festival and Parade yet but I do know that Happy Hare will be the M. C. so everyone can know that we should have an excellent show. Next week, for sure, I'll give you everything I can find out but they are still waiting on the final confirmation of several entries.

Lots more next week, but be sure I see you at the Festival.

P. 5, ECHO, July 20, 1961

CROSSROADS

America stands at the crossroads.

On the one hand are the cynics whose no vision, no hope for the future. Some are cowards and would face life's challenges by a negative defensive attitude that has neither the courage of the right nor of the wrong.

Such are they who would turn back the clock to the days of our forefathers yet have not the courage that made our fathers great in hope, in vision, in faith and in act.

Then there are those who have completely forsworn the ideals of free men. They do not believe in honor or truth but seek to rule men by force, deceit, class division, and the promise of demagogues.

Such men are facists, communists, and socialists.

On the other hand are the men of faith. Men who honor their fathers by perpetuating their faith in the triumph of truth and right. Men whose lives bear witness to their faith through every day and every act. Men who have the strength to face their shortcomings and the patience and understanding to work through long years of defeat for the values that are mankind's eternal hope.

Such men may differ in their ideas and in their methods. But such men are bound together in one spirit. They may know a thousand different creeds but they are the salt of the earth, the light that shines in the darkness leading men toward new golden ages.

These are the children of God and all who follow in their way shall know the kingdom of God.

Rev. Edgar S. Welty

Gals! That good looking blonde at the Blue Rock (Mobil) Station is Ken Arnold, unmarried, and the new station manager, lives on Rock Terrace in Alpine, too.

Shopping Around

By Rolfe



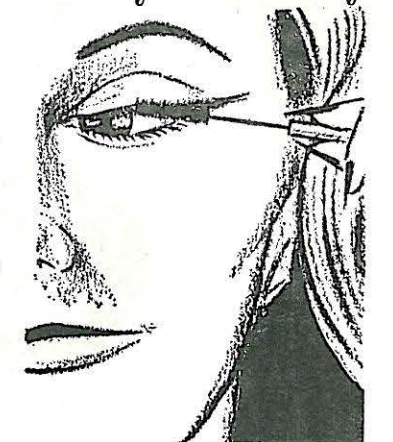
"Women are never satisfied! You buy 'em a traveling bag and the first thing you know they want to go someplace!"

Gardener's Checklist

by Calif. Assn. of Nurserymen

1. Cut back the faded foliage of spring blooming bulbs. Divide the bulbs if clumps seem crowded.
2. After applying peat moss, be sure to give it a thorough soaking. Dry peat will extract moisture from the soil.
3. Heat-loving annuals such as celosia, zinnias, dwarf dahlias can be set out now for bloom in a few short weeks.
4. Galdiolus are better dug than left in the ground. As early blooming glads die off, lift the corms, dust them with insecticide and store them in a cool, dry place.
5. Keep ivy from invading your flower beds by cutting it back severely. Don't worry about cutting it too much. It's almost impossible.

Briefly on Beauty



Three Steps

If eyelashes are sparse, first coat lightly with mascara, then dust with face powder while still damp. Finish with another application of mascara.

APPLIANCE SALE

LIST PRICES		OUR PRICES
AMANA AIR CONDITIONERS		
299 ⁹⁵	1 ton Compact 115V	249 ⁹⁵
469 ⁹⁵	2 ton 220V	399 ⁹⁵
599 ⁹⁵	2 ton 220V	459 ⁹⁵
G.E. REFRIGERATORS		
229 ⁹⁵	10 Cu. Ft.	159 ⁹⁵
G.E. ELECTRIC RANGES		
549 ⁹⁵	40" Deluxe	325 ⁹⁵
289 ⁹⁵	30" Deluxe	229 ⁹⁵

10% to 20% DISCOUNT FOR CASH BUYERS
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ALPINE

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Take my word for it!
Electric cooking is

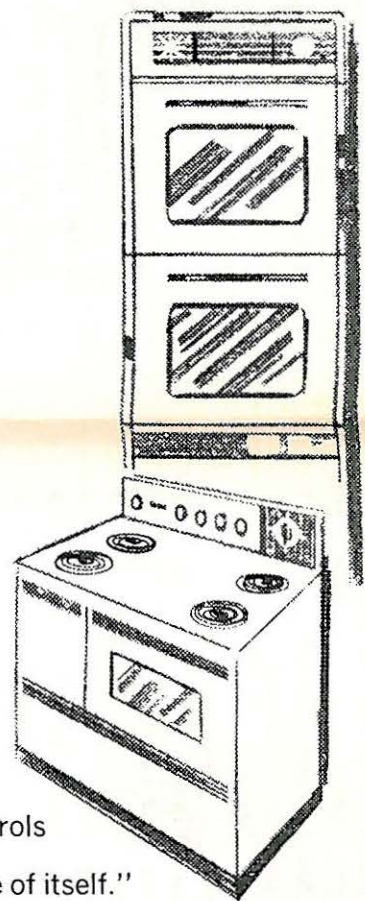


Mary Means — Home Economist
for San Diego Gas & Electric Company —
knows from experience that electric cooking
is both fast and efficient.

"Modern homemakers like the instant-heating,
fast-cooking capabilities of the new electric
ranges. An electric range saves
time in other ways, too. For example, automatic controls
free the cook for other jobs while the meal takes care of itself."

Electric cooking is economical, clean, easy, and
automatically dependable. See your dealer today.

Choose a modern electric range, either free-standing or built-in.
Cook better . . . live better . . . electrically!



AND TAKE REDDY KILOWATT'S WORD FOR IT! An automatic
electric water heater is an economical companion to a
modern electric range. Your whole family will enjoy having an
abundance of clean, hot water — heated the modern electrical way.



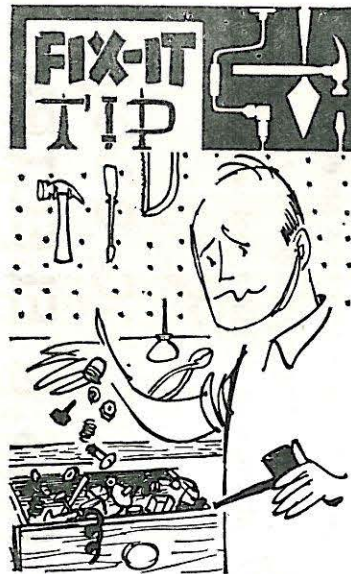
SAN DIEGO GAS & ELECTRIC COMPANY



ROAD IMPROVEMENTS

The Road Department has made some very helpful improvements on Arnold Way. The little curbs that were along the old road have been removed and the shoulders have been widened and black-topped, especially on the curves.

Editor's note: We commend the Road Department for this improvement. It has been long needed. We also hope that this will be just the beginning and that one by one those nasty curves will be straightened out.



Save Gimmicks

Reserve a drawer in workbench or cardboard carton for bits and pieces of household appliances, screws and bolts from scrapped toys, springs, strings and everything "useless" that comes along. In that trove you'll find, as the years go by, just the things to help you do impossible repair jobs.

"Mae"
Has a stationary
HORSE SHOEING SHOP
at
PINE VALLEY STABLES

ANOTHER STEP NEARER WATER

At its regular meeting of July 11 the Board of Directors of the Rio San Diego Municipal Water District acted on the following:

The Board approved acceptance of bids from American Pip Company for Sec. A. pipe lines at a cost of \$395,481.04; Southern Pipe for Sec. B at a cost of \$304,864.95. The combined bids result in a saving of \$70,000 below the engineer's estimate.

Construction bids on Improvement District lines will be opened July 21, and awarded by the Board at the July 25th Board meeting.

The above information was received from Charles C. Price, president, Rio San Diego Municipal Water District.

BASEBALL SCOREBOARD

TEAM	Runs	Hits
American Fence vs	22	8
Alpine Trucking	6	3
Casino vs. Lazy A--		
Game postponed		
Kiwanis vs	10	9
Youth Center	8	10
Florence vs. -forfeit	6	0
VFW	0	0
Lazy A vs.	5	3
Whitt Plumbing	1	0
Alpine Cleaners (Spires)	15	6
Alpine Cleaners (Woolridge)	12	9
Homeruns: Kiwanis, Archer, Wilcox, Spineto, and Seay; Alpine Cleaners (Woolridge) Chenoweth, and Spires.		

DID YOU KNOW?

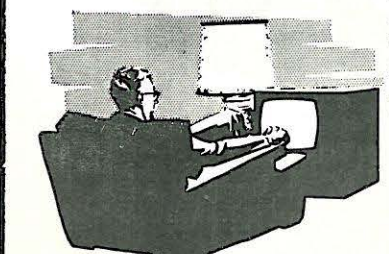


DIRECT SUNLIGHT CAN HARM YOUR CHILD'S EYES PERMANENTLY. THE NATIONAL SOCIETY STRONGLY RECOMMENDS THAT WHEN GIVING BABY A SUN BATH, KEEP HIS FACE TURNED AWAY FROM THE SUN.



THERE IS NO MAGIC JUICE IN A BEEFSTEAK TO HEAL A BLACK EYE. FOR TREATING A BLACK EYE, THE NATIONAL SOCIETY ADVISES COLD COMPRESSES AS FIRST AID.

FROM THE TIME YOU STARTED TO READ THIS SENTENCE UNTIL A YEAR FROM NOW, SOME 30,000 AMERICANS WILL HAVE LOST THEIR EYESIGHT... BECAUSE OF NEGLIGENCE, DISEASE OR ACCIDENT.



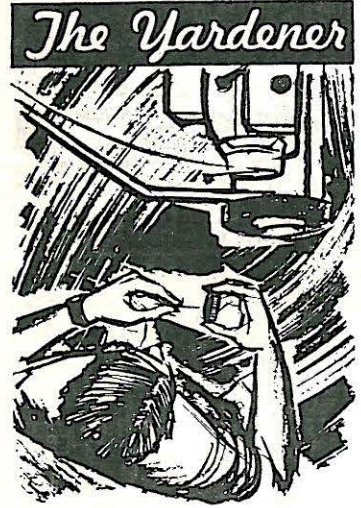
TELEVISION WILL NOT HARM YOUR EYES. WHILE WATCHING TELEVISION, SIT TEN FEET OR MORE FROM THE SET, HAVE THE TV ABOUT EYE LEVEL, AND LEAVE A REGULAR LAMP BURNING IN THE ROOM WHILE THE SET IS ON.

FOR A FREE FOLDER ON EYE HEALTH, WRITE TO NATIONAL SOCIETY FOR THE PREVENTION OF BLINDNESS 16 EAST 40TH STREET NEW YORK 18, NEW YORK

ANOTHER MOVIE FRIDAY

The movie, "Mr. Roberts," will be shown Friday, July 21, at the Alpine Baseball Field starting at 8:30 p. m. All children under five accompanied by an adult will be admitted free. Adults, 75¢; and 50¢ for kids, including teenagers.

The Jay Clinton family of Arnold Way have been entertaining old friends whom they had not seen for fourteen years: Mr. and Mrs. Taylor Gannett and their 12 year old daughter, Martha, are here from Arlington. Taylor who is an interpreter for the Pan-American Union in Washington, travels to South America every year for the Union.



First of All
If power mower is running raggedly or quitting outright, unscrew gas cap and blow through air hole and prod with thin wire. Clogged air passage here can create partial vacuum in gas tank, interfering with flow of fuel.

Dr. I. Arbutal
OPTOMETRIST

ALPINE OFFICE
1330 W. VICTORIA DR.
PHONE HI 5-2345
HOURS TUES., FRI. 9-6

WORLD WAR II EXCISE TAX HITS WHOLE FAMILY...

TWENTY YEARS LATER RETAIL EXCISE TAX ON TOILET PREPARATIONS, WHICH HELPED WORLD WAR II DEFENSE EFFORTS IS STILL BEING COLLECTED AND IS A BURDEN TO ALL MEMBERS OF THE AMERICAN FAMILY.

SIX NEW BILLS AIMING TO REPEAL EXCISE TAX ON TOILET PREPARATIONS - WHICH ALL WOMEN KNOW ARE DAILY NECESSITIES FOR GOOD GROOMING AND HEALTH - HAVE BEEN INTRODUCED BY THE MEMBERS OF THE WAYS AND MEANS COMMITTEE OF THE U.S. CONGRESS

HUSBANDS, HOUSEWIVES, SECRETARIES, STORE CLERKS, FACTORY WORKERS, TYPISTS, TEEN-AGERS ARE AMONG THOSE WHOSE LETTERS ARE REACHING THE COMMITTEE MEMBERS AT THE CAPITOL, WASHINGTON, D.C. URGING REPEAL OF THE TAX. REPEAL WILL STIMULATE SALES, INCREASE PAYROLLS IN AFFECTED INDUSTRIES AND LEAVE MORE OF THE CONSUMERS DOLLAR FOR OTHER PURCHASES.

VISITOR FROM HONDURAS

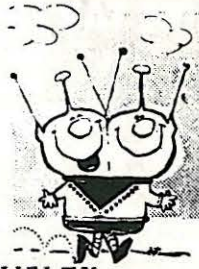
Mrs. Roxy Wood from Iowa Falls, Iowa, is spending a few days with her cousin, Mary S. Benton, on Highway 80. Mrs. Wood, a retired school teacher, has spent the past school year tutoring the children of the director of Escuela Agricola Panamericana which is located in the Zamorano Valley east of Tegucigalpa, the capital of Honduras. Sunday afternoon Mrs. Benton had guests in to hear Mrs. Wood tell of her experiences in Honduras as well as an extended trip she had taken into South America. Seems that although in this country we would call the



Jelly Jars
Large-size baby food jars can double nicely as homemade jelly jars—for either gift or home use. Follow usual paraffin sealing process. Paint metal covers red or some other bright color.

head of a school the president, the term 'president' may be used for only one person in Honduras, the President of the country!

Smile
a
while



by JACKIE WELTY
He: (at Alpine Baseball Field)
Look, we have a man at every base.
She: That's nothing, so has the
other team.
Woman: Mr. Lutz, can you fix this
fender so my husband won't know
I bent it?

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CONST. CO**
General Contractor
COMMERCIAL RESIDENTIAL
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ALPINE HI 5-2226

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Albers and Universal Feed
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East County's Only New York
Stock Exchange Member

Mechanic Lutz: I doubt that, lady,
but I can fix it so's you can ask
him in a few days how he bent it.
Mr. Lee: Do you mean to tell me
that you played hookey from
school all yesterday?

Student: No, I didn't mean to tell
you, but you found out, anyway.
RIDDLES:

1. When is a dog's tail not a tail?
2. What did the big chimney say to the little chimney?
3. Why is the sea restless?
4. What is the difference between a donkey and a postage stamp?

ANSWERS TO RIDDLES:
1. When it's a wagging (wagon).
2. You're too young to smoke.
3. Because it has rocks in its bed.
4. One you lick with a stick and one you stick with a lick.

What's in a Name

The operator of a bar on Bourbon St., New Orleans, is name Al Cahall.

P. 10, ECHO, July 20, 1961

STILL MORE WINNERS

Here are some more winners of the County Fair: Goats-Paula Templeton, 9748 Dunbar Lane, 1st, sr. yearling not in milk; 2nd, sr. yearling not in milk; 1st, jr. kid. Sheep-Donald Mayo, Tavern Rd., 1st, suffolk yearling ram; 1st, suffolk yearling ewe, 1st, suffolk lamb ewe. 2nd, cross wether or ewe lamb. Alan Mayo, Tavern Rd., 1st, southdown yearling ram; 1st, southdown yearling ewe, 1st, suffolk wether or ewe lamb. Paula Templeton, 6th, cross yearling ewe.

GOOD GOLF



**Double-Check Aim
By SAM SWING**

Accuracy pays dividends right from the first tee, so check your aim carefully. Many tees are not parallel to the fairway, and this can lead to trouble.

A tee just a foot or two off the line may carry your shot as much as 30 feet off course unless you carefully judge direction.

Tee shots can give you a scoring edge. Remember, the long driver is the player whose total yardage for the day is high, not the one who hits a long one occasionally but who spends most of his time in the rough.

HERE And THERE

GLADYS JENNINGS - HI 5-318
Family reunion of 56 persons at the home of Mr. and Mrs. Gillett of Alpine Hts. July 9, for Mrs. Gillett's mother and father, Mr. and Mrs. Charles S. Bingham of San Diego. Mr. and Mrs. Jack Bailey and family of Los Vegas visited with the Gillets from July 14th to 19th. Mrs. Gillett is Mrs. Bailey's sister. Mrs. Robert Rix of South Grade Road is home recuperating from surgery she underwent July 6th.

and Mrs. Ralph Adams of South Grade have returned from a trip to Salt Lake City where they visited relatives.

Doug Fordyce, past commander of Alpine VFW Post 5233, and his wife, president of the Women's Auxiliary of the post, and their three children have left on a three week trip to Indianapolis, Indiana, with Mr. Fordyce's sister, Mrs. Fred Brown.

The Alpine Baseball Association wishes to thank all those who supported their bake sale last Saturday. The monies derived from the sale will be used for

equipment and the awards picnic. Vonnie Forqueran of Imperial Beach is spending a week visiting her aunt and uncle, Mr. and Mrs. O.E. Ramsey of Alpine Heights.

A bridal shower was held last Friday evening at the home of Mrs. T. A. Smith of South Grade Road by Mrs. S. S. Randazzo for Miss Carole Pearce of La Mesa who will marry Jamie W. Smith son of Mr. and Mrs. T. A. Smith August 6 at the Rolando Methodist Church.

The Gamma's fashion show for "Angels Unaware", a mentally retarded school in El Cajon, was held last week with about seventy adults attending. Fashions were shown by the HiTone of Allied Gardens, Elizabeth of El Cajon and Lentz Men Store in El Cajon. Narrator and chairman of fashion show was Elna Bratt. Models were Bobbi Whitt, Renee Adams, Marion Bates and Gladys Jennings for the HiTone, Joe Fox and Harvey McKaskle for Kentz Men Store and Nora Ball and Carol Spence for Elizabeth's. Swimming, dancing and eating lasted until twelve with a good time had by all.

P. 11, ECHO, July 20, 1961
BENEFIT DANCE SOON

A dance will be held Saturday, July 29th, at the Alpine School Auditorium by the Gammas for the "Angels Unaware", a mentally retarded school in El Cajon. Tickets are now on sale from any Gamma member at \$1.25 each.

**Name Brand
JEWELRY
and
WATCHES**
AT A
DISCOUNT

SPECIAL!
COMPLETE WATCH OVERHAUL
\$5.95

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**ALPINE
CLEANERS**
QUALITY DRY CLEANING
FLUFF DRY FINISHED LAUNDRY
SHOE REPAIRS
No extra charge for pick-up and delivery
HI 5-2242

FOR SALE: Gernsey White Faced Heifer bred to Angus. Due in Sept \$225.00 HI 5-2227

HELP! HELP! HELP! HELP! HELP! BEING EVICTED July 27. Three kittens need a home before their owner goes on vacation. Call LUTZ's GARAGE HI 5 2967

FOR SALE: De luxe Frigidaire Electric Range, excellent condition, \$75.00. HI 5-1321.

WANTS HOME! Springer Spaniel wants home and ranch to roam. Female. Free. HI 5-2146.

BABYSITTING EVENINGS REASONABLE HI 5-3005 RESPONSIBLE ADULT Call after 6:30 p. m.

Life With The Rimples

ANDY, TOMI GOT IN A FIGHT AND BROKE TWO TEETH, AND TAMI BROKE MRS. FINKLE'S WINDOW AND SAGAMORE DUG UP HER FLOWER BED!



By Les Carroll

A WATER PIPE BROKE AND FLOODED THE BASEMENT. SOME OF YOUR CLOTHES GOT TORN IN THE WASHER, THE REFRIGERATOR NEEDS REPAIRING, AND...



HOLD IT--HOLD IT! DON'T YOU HAVE ANY GOOD NEWS?
YES. BUT I'M SAVING IT...



I'M GOING TO SANDWICH IT BETWEEN THE BAD NEWS TO MAKE YOU FEEL GOOD!



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